

CRYSTAL ADAMS

PROFILE

Highly skilled and experienced video producer with a strong background in managing and delivering successful video production projects. Possessing a comprehensive skill set, including project management, creative vision, technical expertise, and effective communication. Committed to delivering high-quality content that meets client objectives and engages target audiences, I am eager to leverage my expertise in a video producer role.

VIDEO PRODUCER

CONTACTS

XXXX S Ceylon Way
Aurora, CO 80015

(303) 022-XXXX

Crystal_Adams_edit@gmail.com

SKILLS

Adobe Premiere Pro and Avid

Adobe Photoshop

Adobe Story

Effects Libraries

Video editing

KeyNote

On-Set Management

Creative direction

Timing

CERTIFICATIONS AND AWARDS

2 time Silver Fox Award winner
for Best Music Video
Campus Film Festival Awards
Best Editing
Best Documentary Award
University Media Studies

EDUCATION

Digital Cinema

09/2015 - 07/2019

Bachelor of Arts

DePaul University Chicago, IL

WORK EXPERIENCE

Freelance Video Producer & Editor

11/2023 - PRESENT

Self-employed Denver, CO

- Led all aspects of video creation, motion graphics, and animation.
- Filmed and edited cinematic short films and commercials.
- Managed video shoots, set teams and performers while creating work schedules and operating production equipment.
- Acted as on camera personality for ads and organic content on TikTok and Instagram Reels.
- Developed motion graphic animations for ads on social media platforms, driving engagement and brand awareness.

Senior Video Producer

08/2022 - 11/2023

Color Of Chance Denver, CO

- Go-to team member for any questions, assistance and guidance
- Assisted Manager in running weekly Producer team meeting
- Assign and manage workload to teammates
- Led Production Assistant weekly team meetings
- Maintained workload of 150-200 clients and acted as main point of contact for clients during video process
- Oversaw team of writer, videographer, editor and production assistant for each project to ensure successful production and happy client
- Created Client Portal encouraging easier communication and organization for clients

Video Producer

01/2020 - 08/2022

Color Of Chance Denver, CO

- Conceptualize, script, and manage pre-production and post-production processes
- Film and direct video projects
- Manage equipment and provide consultation
- Schedule shoots for talent and crew
- Oversaw creative development and filming of different types of video content
- Managed and coordinated post-production video editing, motion graphics design, and quality assurance reviewing
- Reduced production spending

Freelance Video Producer & Editor

07/2019 - 11/2019

Self-employed Denver, CO

- Planning video shoots in studio and remotely across 3 different studios overseeing a team of up to four people.
- Booking clients and working with them to create a positive environment.
- Researching Stories and fact-checking information for quality content and correct information.
- Writing Research Packets and Scripts for on-air talent.
- Developing schedules for run-throughs, editing materials and graphics operations.
- Utilizing SEO strategies for finding materials to create elements with and to optimize content posting on Social Media Platforms (Instagram, Youtube, Twitter, Tik-Tok, Facebook)
- Edit together SOTS, VOs, Montage and other elements using Adobe Premiere Pro and Avid.
- Create motion graphics using Adobe After Effects.
- Create Still Graphics and Branded Content and Promotional Material using Adobe Photoshop, Adobe Illustrator and Adobe Indesign.
- Editing full podcasts and video clips for digital distribution by managing graphics, sound, music mix and color correction for both live-to-air and live-to-tape programming.